

PROGRAM (at Oct 26)

Gros Morne Tourism Forum

Tuesday, November 15, 2016

Parks Canada Visitor Centre, Rocky Harbour

	Topic	Speaker(s) Name	Organization
8:30 am	Coffee, Tea		
9:00	Welcome, Opening Remarks	Emcee, Laurel Reid, President <ul style="list-style-type: none">● Geoffrey Hancock, Field Unit Superintendent Western Newfoundland and Labrador● Colleen Kennedy, Executive Director	Tourism Synergy Ltd. Parks Canada
9:15	2016 Tourism -- NL: Western Region Results, Highlights; Drivers for 2017	● Paul Taylor, Product Development Officer, Western Region	Gros Morne Cooperating Association NL Department of Business, Tourism, Culture and Rural Development
9:45	2016 Tourism – GMNP Results, Highlights; Drivers for 2017	● Carla Wheaton, Visitor Experience Supervisor	Gros Morne National Park
10:15	GM Community Snapshots: 2016 Tourism & Drivers for 2017	Community Panel Moderator: L. Reid <ul style="list-style-type: none">● Todd Wight● TBA● Shirley Montague● Bonnie White● Glenda Reid-Bavis● Cyril Hutchings, Mayor● Clarice Burse, Mayor	One member from each of 7 enclave communities Rock Harbour Woody Point Norris Point Trout River Cow Head St. Paul's Glenburnie, Birchy Head, Shoal River
11:15	BREAK		
11:30	Setting the Stage for Tackling HR Issues Around Season Extension in Spring & Fall	Laurel Reid	S.T.A.R. GM Regional Tourism Plan (with M. Pond), Consultant
12:00	LUNCH		
12:45pm	Panel: Tackling HR Issues Around Season Extension in June and September- Insights/Observations	Moderator: Laurel Reid <ul style="list-style-type: none">● Mark Lamswood, Executive Director● Walt Nicolle, Owner/Operator, Mayor● Deborah Bourdon, Owner/Operator, STEP Co-Chair	Go Western Destination Management Organization Fisherman's Landing; Mayor, Rocky Harbour Anchor Inn and Suites, Twillingate
1:45	Small Group Solutions & Priorities for HR Issues Around Season Extension	Facilitator: Laurel Reid	Task: Identify three Priority Initiatives for Investigation/ Action
2:30	Group Reporting		
3:15	Next Steps and Final Comments	Colleen Kennedy, Laurel Reid	
3:30	Headed Home!		

