

**Gros Morne Regional Tourism Forum
November 10, 2017**

9:30	Coffee and tea	
9:45	"	
10:00	Welcome	Bill Brake, Parks Canada
10:05	STAR Update	Raymond Cusson, GMCA
10:20	STAR Mission Update	Shirley Montague, STAR
10:30	Parks Canada 2017 Season	Carla Wheaton, Parks Canada
10:45	Season Extension: Challenges and Activities	Todd White, Ocean View Hotel
11:00	Discussion	
11:15	"	
11:30	Towns Updates	Town Representatives
11:45	"	
12:00	Lunch: Soup and Sandwiches	
12:15	"	
12:30	"	
12:45	Provincial Season Overview	Paul Taylor, TCII
13:00	WDMO Update	Mark Lamswood, WDMO
13:15	Marketing the Region: Targeting the Client	Ian Stone, GMG
13:30	"	
13:45	Break	
14:00	Gros Morne Cultural Highlights	Katherine Lockhart, CGM
14:15	Regional Businesses: Responding to the Visitor	Businesses
14:30	"	
14:45	"	
15:00	"	
15:15	Wrap Up	Colleen Kennedy, GMCA
15:30	Close	

