

EVALUATION

Gros Morne Tourism Forum

Nov 15, 2016, GMNP Visitor Centre, Rocky Harbour

Rating of Session Elements	Avg. out of 5
	<i>5= Excellent; 1=Poor</i>
Content	
Community Snapshots (Community Speakers)	4.3
HR/Seasonality Solutions & Priorities (Activity)	4.3
Tackling HR Issues Around Season Extension (Panel of 3)	4.0
Other	
Effectiveness of Speakers	4.5
Did anyone stand out? Deborah Bourdon mentioned by 10	
Organization of Tourism Forum	4.5
Overall Usefulness of Session	4.5
Relevance of Topics Covered	4.3

Should there be another GM Tourism Forum next Fall?
32 out of 33 say **“Yes”**

Main Accomplishments of GM Tourism Forum	# People Citing
Communication: Communication & information sharing of information/knowledge and ideas with ALL interested parties; sharing of ideas and solutions; community sharing of 2016 successes and 2017 plans; exchanging ideas	8
Coming Together: Having every community & lots of businesses come together; getting everyone in the room; bringing tourism players together; bringing everyone together for the first time in a long time (ever?)	6
Solutions: Having great opportunities for business community to discuss solutions for season extension & HR; come together with solutions; solutions to shortage of labour in future; finding solutions to our tourism issues; discussion of issues and solutions	6
Networking: To connect with tourism stakeholders in GM; networking	4
Strategic plan	1
Select top priorities for GM	1
That there are some rather simple solutions to some of the difficulties that tourism operators are having	1
Community support between the sections of GMNP	1
Understanding what's going on	1
To see communities so engaged	1
See communities looking for one goal -- local development of tourism	1
Awareness of possibilities to work better with cooperation	1
Great group; brought together with good "Town" reports/ updates	1
Information overload; needs to be digested	1

To be reviewed by Gros Morne Regional Tourism Committee, once formed.

Top 2 HR/Seasonality Priorities or Solutions to Extend the Shoulder Season for Gros Morne - next 2-3 years	# People Citing
Lodging/accommodation for staff; housing/ accommodation for potential employees; shared staff accommodation system; affordable accommodation	13
Retention of staff; staffing; encourage worker retention; appreciation, respect	10
Recruitment, recruit enthusiastic staff who want to work	8
Work to Change Employment Insurance (E.I.) rules/system -- to make work worthwhile	5
Relationships with colleges & institutes, School exchange; exchange programs	3
Attraction of young employees; students, foreign students	2
Coordinate business operator openings; have a common season	2
Better communication; Keeping aware	2
Working together	2
Training	1
Promote as a great place to work	1
Changing the idea of "seasonal job"	1
Keep the discussion moving in a direction of solving issues	1